



2025

HTRS 2025 Scientific Symposium

BRING YOUR TEAM

March 13-15, 2025
Loews Coronado Bay Resort

SPONSOR & EXHIBITOR SALES PROSPECTUS

Explore opportunities tailored for both HTRS members and non-members.
Customizable packages are available.

Support the H&T community and be part of our team!

Coronado, California

HTRS 2025

Scientific Symposium



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HTRS 2025 CONFERENCE THEME

The theme of HTRS 2025 is "Bring Your Team." Our goal is to offer a welcoming and accessible event where colleagues can gather for networking, scientific exchange, and team-building activities before, during, and after the meeting. The Symposium is an exclusively an in-person event with no virtual option, ensuring that all participants can fully engage in a dynamic and collaborative learning environment.



JOIN OUR TEAM: BECOME AN HTRS CORPORATE COLLEAGUE

Join HTRS as a Corporate Colleague to enjoy discounted rates, reduced registration costs, and priority access to sponsorship and exhibit opportunities.

Bundle your Corporate Colleague membership with your selected sponsorship or exhibit opportunities to save. Sign up now at www.htrs.org or contact membership@htrs.org. Be part of our thriving community!

SPONSORSHIP & EXHIBIT SALES

Increase your company's visibility and support the hemostasis and thrombosis community by sponsoring or exhibiting at HTRS 2025. Connect with 700+ hemostasis and thrombosis professionals. Explore all options for sponsorships, satellite symposia, and exhibits in this Prospectus to customize your sponsorship package!

Interested in more than one opportunity? Contact Danielle Horwitz at meetings@htrs.org or call +1-414-375-5557 for personalized packages. All opportunities are first-come, first-served and confirmed upon agreement and payment.

KEY HIGHLIGHTS FROM THE HTRS 2023 SYMPOSIUM



- Participants praised the high-quality session content and appreciated ample Q&A opportunities.
- Networking was noted for boosting positivity and reducing burnout.
- The small group format was valued for fostering deep discussions and impactful scientific discourse.

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2025 Planning Committee

Your Planning Committee for HTRS 2025 comprises expert HTRS members, including MDs, PhDs, and Advanced Practice Providers. Committee members specialize in adult and pediatric medicine with a focus on hemostasis and thrombosis research. Their goal is to organize a Symposium to advance communication, mentorship, and scientific exchange in the hemostasis and thrombosis community.



Alisa S. Wolberg, PhD
University of North Carolina
at Chapel Hill
HTRS 2025 Chair



Robert Campbell, PhD
Washington University
in St. Louis



Lacramioara Ivanciu, PhD
University of Pennsylvania / CHOP



Eric Mullins, MD
Cincinnati Children's Hospital
Medical Center



Juliana Perez Botero, MD
Mayo Clinic



X. Long Zheng, MD, PhD
University of Kansas School
of Medicine

Advanced Practice Providers Subcommittee



Mary Lesh, CPNP-PC, MSN, RN
University of California San Francisco
Subcommittee Chair



Ashlee Homer, MSN, MBA, RN
University of Utah



Rae Kerlin, BS, MLS, NCA
Ohio State Wexner Medical
Center, Retired



Patricia Tobase, PT, DPT
University of California San Francisco



SUPPORT FUTURE H&T LEADERS

SPONSOR OUR PRE-CONFERENCE EVENTS



HTRS Trainee Workshop: Spring 2025 | March 11-12, 2025

Our flagship training program, this highly-regarded 1.5-day workshop for residents and fellows features trainee case presentations, interactive sessions, small group breakouts, and many opportunities to network with peers and mentors. Program content is designed by the HTRS Trainee Workshop Planning Committee. This non-CME workshop, held twice annually in the spring and winter, focuses on mentoring trainees and preparing them to develop productive careers in hemostasis and thrombosis.

HTRS 2025 Research Colloquium | March 11-12, 2025

A dynamic, 1.5-day program for early-career physician scientists and discovery-based/translational scientists. The Colloquium aims to support and inspire HTRS junior faculty to fully commit to careers in hemostasis and thrombosis research. This biennial event promotes professional education and career development through scientific sessions, breakouts, and networking with peers and mentors. The Colloquium is the next HTRS workshop young investigators attend after the Trainee Workshop.

SPONSOR BOTH WORKSHOPS

PLATINUM

\$80,000+

GOLD

\$60,000

SILVER

\$40,000

BRONZE

\$20,000

TRAINEE WORKSHOP-ONLY

SUPPORTER

\$10,000

RESEARCH COLLOQUIUM-ONLY

SUPPORTER

\$10,000

Purchase a stand-alone Table Top Exhibit during our Pre-conferences | \$5,000

Dual event exposure! Gain traction from both exhibiting during the Trainee Workshop and Research Colloquium. Receive one (1) six foot table with two (2) chairs in foyer space, and one (1) registration.

HEMOSTASIS & THROMBOSIS RESEARCH SOCIETY (HTRS)

meetings@htrs.org | +1-414-375-5557 | www.htrs.org

Bring Your Team All Professions, All Career Levels

Our HTRS pre-conference programs offer professional education and career development. Attendees exchange ideas, build professional relationships, attend challenging scientific sessions, and explore the latest research in hemostasis and thrombosis.

Opportunities are first-come, first-served and confirmed upon agreement and payment.

PRE-CONFERENCE SPONSOR BENEFITS

BENEFITS	PLATNIUM \$80,000	GOLD \$60,000	SILVER \$40,000	BRONZE \$20,000
Website Recognition	✓	✓	✓	✓
Marketing Campaign Recognition	✓	✓	✓	✓
Table Top Display	✓	✓	✓	✓
Auditor Participants	3	2	1	--
Meeting Booklet Advertisement	Full Page in Color	Half Page in Color	Quarter Page in Grayscale	--
Dedicated Website Banner	Dedicate Full Banner	Dedicated Half Banner	Dedicated Half Banner	--
Dedicated E-Blast(s)	1	--	--	--
Welcome Message during Networking Event	1	--	--	--





SYMPOSIUM SPONSORSHIP

- Symposium sponsorship levels are achieved by combining multiple a la carte opportunities. Satellite Symposium purchases do not apply toward these sponsorship levels.
- A Letter of Agreement will outline all terms and conditions between the supporting company and HTRS.
- Opportunities are available on a first-come, first-served basis a fully executed agreement / payment is received.

SYMPOSIUM SPONSORSHIP – BENEFIT LEVELS

BENEFITS	PLATNIUM MEETING PARTNER \$90,000 +	GOLD CIRCLE SUPPORTER \$89,999 – \$70,000	SILVER CIRCLE SUPPORTER \$69,999 – \$50,000	BRONZE CIRCLE SUPPORTER \$59,999 – \$40,000
Complimentary Registration	3	2	2	1
Website Recognition	✓	✓	✓	✓
Marketing Campaign Recognition	✓	✓	✓	✓
Contact Information Displayed	✓	✓	✓	✓
Program Advertisement	1 Full Page in Color	1 Half Page in Color	1 Quarter Page in Grayscale	--
Dedicated Website Banner	Dedicate Full Banner	Dedicated Half Banner	--	--
Dedicated E-Blast(s)	2	1	--	--
Welcome Message during Networking Event	1	--	--	--



EVENT / A LA CARTE OPPORTUNITIES

Let's get creative! HTRS will work with you to design sponsorships to meet your promotional needs. We can design packages or bundle opportunities to maximize visibility for your brand during HTRS 2025.

SPONSORSHIP OPPORTUNITIES

Audio Visuals and Recording Sponsor \$150,000	Awards Dinner Sponsor \$100,000	Welcome Reception Sponsor \$80,000	Networking Break Sponsor \$60,000
Internet Sponsor \$50,000	Mobile App Sponsor \$50,000	On-Demand Poster Room Sponsor \$50,000	"Team Meeting" Room Sponsor \$50,000
Attendee T-Shirt Sponsor \$50,000	Floor Decal Sponsor \$40,000	Conference Bags Sponsor \$30,000	Hotel Keys Sponsor \$30,000
Water Station & Bottles Sponsor \$30,000	"Zen Den" Room Sponsor \$20,000	Charging Station Sponsor \$20,000	Pens & Notepads Sponsor \$20,000
Badge Lanyard Sponsor \$15,000	Photo Booth Sponsor \$15,000	Door Hanger Sponsor \$10,000 <i>(3 available)</i>	Literature Table Handout \$2,500 <i>(multiple opportunities)</i>

Opportunities are first-come, first-served and confirmed upon agreement and payment.



SATELLITE SYMPOSIA

NOTE: Satellite Symposia sell out quickly and are highly sought after!

Host a satellite symposium to maximize your impact at the meeting with full-conference registrants. Satellites are accredited or non-accredited educational events and must be open to all attendees. Purchase multiple symposia for different products, divisions, or educational needs (based on availability).

<p>Exclusive Lunch Symposium Thursday, March 13, 2025 11:30 AM - 1:00 PM <i>One (1) opportunity available; open to all attendees</i></p>	<h2>Sold</h2>
<p>Exclusive Dinner Symposium Thursday, March 13, 2025 8:30 PM - 10:00 PM <i>One (1) opportunity available; open to all attendees</i></p>	<h2>Sold</h2>
<p>Concurrent Breakfast Symposium Friday, March 14, 2025 7:00 AM - 8:00 AM <i>Two (2) opportunities available</i></p>	<h2>2 Sold</h2>
<p>Exclusive Lunch Symposium Friday, March 14, 2025 12:40 PM - 2:10 PM <i>One (1) opportunity available; open to all attendees</i></p>	<h2>Sold</h2>
<p>Concurrent Breakfast Symposium Saturday, March 15, 2025 7:00 AM - 8:00 AM <i>Two (2) opportunities available</i></p>	<h2>2 Sold</h2>

Requirements:

- Exclusive opportunities and those offering continuing education must be open to all attendees (including industry).
- All satellite symposia logistics and costs are the responsibility of the supporting company, including A/V, food and beverage services (such as snack boxes, electronic gift cards, etc.), shipping costs, honoraria for event speakers, and any additional costs.
- Satellites may offer CME/CEUs or be non-CME. Applications for accreditation must be organized and paid for by the supporting company independent of HTRS. CME opportunities must be open to all attendees (including industry).
- All sales are managed through the HTRS Sponsor & Exhibitor Sales portal. No emailed requests will be accepted.
- A signed Letter of Agreement is required to hold your time slot(s).

NEW: TEAM-BUILDING ACTIVITIES

The following activities are being offered for the first time at an HTRS Scientific Symposium! Each activity will be organized through the hotel and led by their professional staff and trainers. Team-building activities will only be offered if sponsored, to help us ensure attendees have an enriching experience during the conference.

Activities will be booked and scheduled based on availability.



Group Yoga

Yoga is a perfect way to improve both your physical and mental well-being while focusing on physical postures, breathing techniques, and meditation. 10-person minimum per class.

\$5,000 per Class



Marina Spin

This low-impact, high-cardio cycling class uses our stationary bicycles to improve your overall physical fitness by building strength and endurance. 10-person maximum per class.

\$5,000 per Class



Fitness Fusion

This class will challenge your muscles in different ways by combining a variety of exercises including yoga, pilates, boot camp, and cardio.

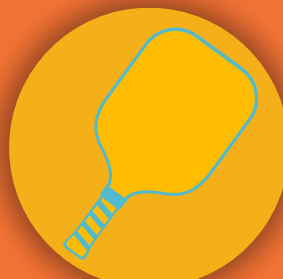
\$5,000 per Class



PUPPY YOGA

Combine yoga with adorable puppies! Participants enjoy this session while surrounded by playful and friendly puppies, creating a happy and relaxing atmosphere.

\$12,000



PICKLE BALL

This unique event brings the pros of this fast-growing sport to you in a fun event suitable for all skill levels.

\$12,000



FIT QUEST

Experience a blend of fitness and adventure! Solve clues, tackle physical challenges, and explore the area in this exhilarating app-based quest.

\$10,000





EXHIBIT OPPORTUNITIES

Increase your visibility with the hemostasis and thrombosis community by exhibiting with us during the HTRS 2025 Scientific Symposium.

- Tented Exhibit Hall increases exhibitor visibility and foot traffic
- Strategic placement of posters, food, and beverage services boosts attendee engagement
- Daily scavenger hunts drive traffic and highlight exhibitors at various times

20' X 20' EXHIBIT ISLANDS

Islands are Sold Out

\$25,000 Each | Only Two (2) Island Opportunities Currently Available

Two (2) full conference registrations and two (2) exhibit-only registrations per island are complimentary. Islands are located in the center of the floor giving you prime locations for high foot traffic. Includes all other benefits listed for the 10x10 opportunities.

10' X 10' EXHIBIT BOOTH

Member Rate:	\$10,500 each
Non-Member Rate:	\$12,500 each

Purchase includes:

- One (1) complimentary full conference registration and two (2) exhibit-only registrations per exhibit space - additional registrations available for purchase.
- Name recognition in mobile app and on the meeting website with a link to your company website.
- Special networking breaks focused on exhibit type.
- Scavenger hunt opportunities to increase foot traffic.

TABLE TOP DISPLAY

Member Rate:	\$6,500 each
Non-Member Rate:	\$8,500 each
Nonprofit Rate:	\$2,500 each

Purchase includes:

- Two (2) exhibit-only registrations per table top display - additional registrations available for purchase.
- One (1) 6-foot table with two (2) chairs.
- Name recognition in mobile app and on the meeting website with a link to your company website.
- Special networking breaks focused on exhibit type.
- Scavenger hunt opportunities to increase foot traffic.

Additional add-ons available through our Exhibit Hall general contractor.

NEW Benefit for Non-Profit Exhibitors

Nonprofit organizations exhibiting at HTRS 2025 can schedule a complimentary 1-hour meeting in the "Team Meeting Room" with conference setup and basic audiovisual equipment, offering an ideal space for your team to connect during the conference. Only registered attendees may participate in your meeting.

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PURCHASE FORM

Sponsorship Opportunity:

Satellite Symposium:

Exhibit Space: 20 x 20 10 x 10 Table Top Nonprofit

PAYMENT AMOUNT:

Full Name Title

Company

Address

Email

Phone

Payment Information

Check Payment or Bank Wire: Please email meetings@htrs.org or call +1-414-375-5557 for instructions.

Credit Card Payment:

VISA MASTERCARD AMERICAN EXPRESS PAYMENT AMOUNT

CREDIT CARD #

EXPIRATION DATE SECURITY CODE

NAME ON CARD

BILLING ADDRESS

SIGNATURE

Once this application is received by HTRS meeting management team ("SHOW MANAGEMENT"), and if the opportunity is still available, the Company contact person will receive a formal Letter of Agreement. If the opportunity is no longer available, the Company contact person will receive notification so that another opportunity may be selected. The Letter of Agreement represents both the contract between SHOW MANAGEMENT and the Company and the invoice requesting payment in full. Opportunities will only be assigned and confirmed after the fully executed Letter of Agreement is signed and full payment is received. Payment in full from the Company is expected within 15 business days of signing the Letter of Agreement.

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JOIN US AT HTRS 2025: BE PART OF "OUR TEAM"

Support HTRS 2025 as a sponsor or exhibitor and seize the opportunity to be part of a vibrant, connected community dedicated to advancing care for people with hemostatic and thrombotic disorders. Our sponsorship and exhibit opportunities are fully customizable to meet your specific needs, ensuring maximum visibility and impact.

Be a part of our team and contribute to the success of HTRS 2025! **Together, we can make a difference.**